



MEDIA ADVISORY

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Press inquiries: Stopthecoup2025@gmail.com Contact: AC d'Adesky

Project 2025 poses existential threat to LGBTQIA+ Americans

The attack on gender reveals an autocratic strategy to divide America

The conservative movement's Project 2025 "Mandate for Leadership" blueprint represents all-out assault on gender and LGBTQIA+ people and communities, declared the nonpartisan Stop the Coup campaign in a public statement released today. If enacted, Project 2025 would reverse major gains including same-sex marriage, adoption, family recognition, gays in the military, and anti-discrimination legislation. It would criminalize transgender and nonbinary identity and remove safeguards against discrimination based on gender.

Project 2025 is an 877-page presidential transition blueprint that reflects a Christian Nationalist agenda. It was published by the Heritage Foundation and is backed by 100 conservative groups. The plan calls for removing any references to gender and LGBTQIA+ identity from *all* federal rules and regulations – a sweeping erasure of civil protections for gay people – and much more. It criminalizes transgender and nonbinary identity, equating it with pornography, deemed a crime. It even calls for arresting and imprisoning providers of health services to trans individuals and those promoting LGBTQIA+ content.

"Project 2025 is deliberately weaponizing gender to deny equal rights and protections to LGBTQIA+ people and is extending that attack to allies," stated Anne-christine d'Adesky, a journalist and founder of Stop The Coup 2025. "Conservative leaders are taking a page from the autocrat's toolbox. Project 2025 is openly modeled after the authoritarian Viktor Orban's regime in Hungary that scapegoated immigrants, LGBTQIA+ people, and the media. The war on gender is a political strategy, and the larger target is our democracy."

Stop The Coup 2025 is working with allies and grassroots leaders in the LGBTQIA+ and other sectors to educate and mobilize communities to respond to Project 2025's threats and is organizing community and online Town Halls and public events to sound the alarm.

The new report is available at: LGBTQIA+ (*NEW) — Stop The Coup 2025.

As Liz Cheney warns all who listen, America is at risk of "sleepwalking into dictatorship." At Stop The Coup 2025, we are full awake and responding.